

PROBLEMS IN THE DEVELOPMENT OF TOURISM AND WAYS TO SOLVE THEM

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Abstract: This article develops the problems of the country's economy, in particular, the development of tourism and ways to solve them, the directions of achieving sustainable development.

Keywords: *forecast, tourist facilities, sanitary-hygienic requirements, camping, tour package, service, tourist congress.*

Introduction.

From the first half of 2020, the coronavirus pandemic has affected all sectors of the world economy. Under this pandemic, all sectors of the economy began to stagnate. First of all, such an economic downturn began to be observed in the tourism industry. The closure of all countries' borders and the impact of drastic quarantine measures have halted foreign and domestic visits to the tourism sector. In order to reduce the negative impact of the coronavirus pandemic in the Republic of Uzbekistan, a "Special Fund" worth 10 trillion soums was established [1]. The growth rate of the world economy has slowed by 3.2% over the past period under the influence of COVID-19. Countries around the world have lost \$ 8.5 trillion in revenue due to the pandemic. According to the UN forecast, more than 34 million people are expected to fall into poverty by 2020, mostly in African countries.

Critical analysis of the literature on the subject

A. S. Kuskov, V. L. Golubeva, T. N. Odintsovas divided recreational resources into four groups, which include water-beach recreation, mountain recreation, historical-cultural recreation, health-therapeutic recreation. In our opinion, it is expedient to take into account pilgrimage recreation when grouping the main types of recreation resources. A. S. Kuskov, V. L. Golubeva, T. N. Odintsovas divided recreational resources into four groups, which include water-beach recreation, mountain recreation, historical-cultural recreation, health-treatment recreation. In our opinion, it is expedient to take into account pilgrimage recreation when grouping the main types of recreation resources.

Research methodology

This research paper provides information on the historical and cultural direction, which is one of the main areas of recreation. A number of methods such as comparative analysis, monographic observation, statistical analysis were used in the research work. In this research work, the direction of historical and cultural recreation is defined, through which there is an opportunity to accelerate the development of tourism and recreation in the region.

Main part

Although it has not been long since the spread of the coronavirus pandemic in the world economy, a number of scientists in this field have begun research. These studies have focused on the effects of this virus, its effects, and the recovery of economic sectors after the coronavirus. Such studies were conducted by Munster VJ, Roopmans M, van Doremalen N, van Riel D, and in an article published by them, COVID-19 was tested in the People's Republic of China and as of January 24, 2020 in more than 830 cases in more than 10 countries. , The spread of the disease in Thailand, Japan, South Korea, Singapore, Vietnam, Taiwan, Nepal and the United States, and the article "Crisis Measures" published by Mirzaev Q.J. and Janzakov B.Q. The consequences and the spread of COVID-19 in the Republic of Uzbekistan, the practical work being done in the country to reduce its impact, the decisions taken by the government.

Results and discussion

There have been conflicting crises in human history involving major deaths. The first of these is World War I, before which there was a sharp decline in beach tourism, water-related sports and ski tourism in mountainous areas, which had a high level of development. Over the past 10 years, tourism has revived a new pace of development, with the construction of comfortable campsites and the operation of seaside resorts.

Each crisis in the world economy has opened up new opportunities for the tourism industry. During the financial crisis of 2008, the sale of many tour packages stopped, but the provision of joint services was established. For example: Alibnb, BlaBiaCar.

The coronavirus first came to the attention of the world community after a state of emergency was declared on December 31, 2019 in China's Hubei province. On January 7, 2020, studies revealed that this virus was different from previously recorded viruses and was named 2019-nCoV [3].

Under the influence of the coronavirus pandemic, the tourism industry, along with all sectors of the world economy, is experiencing an economic crisis. On March 13, 2020, the SNG + MIR Tourism Congress was held. The congress focused on issues such as adapting to new conditions, preventing the decline in tourism business development, developing accurate forecasts, and protecting people's lifestyles and health.

Due to the announcement of general quarantine in the Republic of Uzbekistan on March 16, 2020, the country's tourist facilities for domestic and foreign tourists were closed. More than 1,500 tour operators and more than 1,200 hotels have ceased operations. This has negatively affected the regular incomes of more than 250,000 people, including guides, architectural monuments, resorts and sanatoriums, catering establishments, tour bases, holiday homes. It is also planned to reimburse part of the costs of business entities for the construction of tourist zones, fast-growing structures, containers, sandwich panels on the basis of standard projects in rural areas, ie up to 5 million soums from the State Budget of the Republic of Uzbekistan. Tour operators "Uzbekistan. Save travel GUARANTEED" sanitary-epidemiological safety system has been introduced to attract tourists.

From June 1, 2020, domestic tourism is allowed in the "green" and "yellow" areas of the Republic of Uzbekistan. According to the State Committee for Tourism Development of the Republic of Uzbekistan, in accordance with all sanitary and hygienic requirements, 16 sanatoriums, 12 children's camps, 22 public catering outlets were opened in Namangan region for the new tourist season. These tourist facilities are located in Namangan, Kosonsoy, Naryn, Pop, Turakurgan, Uychi, Uchkurgan, Chartak, Chust districts.

As part of the tourism industry, we can see that in the context of the coronavirus pandemic, more and more digital platforms are playing a key role, mainly individual leisure and travel is becoming a tradition.

Conclusions

As one of the rare cases in the country's economy, it is necessary to implement a number of practical measures to reduce the effects of the coronavirus pandemic:

First, the transition of the economy, in particular, the activities in the tourism industry to digital systems, the creation of digital-virtual platforms;

Second, it is necessary to create an address list of tourist facilities for the "green" and "yellow" categories;

Third, wide involvement of small businesses in the tourism industry, simplification of government support mechanisms;

Fourth, to provide additional benefits for visitors, to create conditions for family vacations, to provide additional services in hotels, hotels, tourist bases if you have a 10-day vacation, and an additional 3-day bonus vacation.

To increase the attractiveness of tourist facilities in the regions for recovery after the pandemic in the field of tourism, the launch of new tourist facilities through a more in-depth study of the potential of the regions. This is aimed at bringing tourism opportunities to a new level under the influence of new changes in the regional economy.

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